

## ADDITIONAL RESOURCES

### Publications

*Alternative Enterprises and Agri-tourism: Farming for Profit and Sustainability—Tool Kit.*

Natural Resources Conservation Service, Washington D.C. 2000.

View a complete version online at [www.nhqs.nrcs.usda.gov/RESS/econ/ressd.htm](http://www.nhqs.nrcs.usda.gov/RESS/econ/ressd.htm).

*Arts and Transportation: Connecting People and Culture.*

National Assembly of State Arts Agencies. 2001. To order, call (202) 347-6352.

*Building on the Past: Traveling to the Future: A Preservationist's Guide to the ISTEA Transportation Enhancement Provisions.*

Federal Highway Administration and the National Trust for Historic Preservation. 1995. To order, call (202) 588-6279 or check out [www.nthp.org](http://www.nthp.org).

*Byway Beginnings: Understanding, Inventorying, and Evaluating A Byway's Intrinsic Qualities.*

Federal Highway Administration, Washington, D.C. 1999. To order, call (800) 429-9297 x2.

*Community Guide to Planning and Managing a Scenic Byway.*

Federal Highway Administration, Washington, D.C. 1994. To order, call (800) 429-9297 x2.

*Ecotourism Development Manual.*

Northwest Arkansas Resource Conservation and Development Council, Inc. 1997. To order, call (870) 741-7475.

*Federal Funding Sources for Rural Areas: Fiscal Year 2007.*

Rural Information Center, National Agricultural Library. To order, call (800) 633-7701 or check out [www.rural.usda.gov/ric](http://www.rural.usda.gov/ric).

*Getting Started: How to Succeed in Heritage Tourism.*

National Trust for Historic Preservation. 1999. To order, call (202) 588-6296 or check out [www.nthp.org](http://www.nthp.org).

*Getting Started in Heritage Area Development.*

National Trust for Historic Preservation. 1997. To order, call (202) 588-6296 or check out [www.nthp.org](http://www.nthp.org).

*National Scenic Byways Program: Marketing Tool Kit.*

Federal Highway Administration, Washington, D.C. 1999. To order, call (800) 429-9297 x2.

*Promoting Tourism in Rural Areas.*

Rural Information Center, National Agricultural Library: Number 60. To order call (800) 633-7701 or check out [www.nal.usda.gov/ric/ricpubs/ricpubs.htm](http://www.nal.usda.gov/ric/ricpubs/ricpubs.htm).

*The Business of Ecotourism: The Complete Guide of Nature and Culture-Based Tourism Operations.*

Carol Patterson, Explorer's Guide Publishing. To order, call (800) 487-6029.

*Tearing Historic Places: A Manual for Group Tour Operators and Managers of Historic and Cultural Attractions.*

National Trust for Historic Preservation. 1994. To order, call (202) 588-6296 or check out [www.nthp.org](http://www.nthp.org).

### Organizations

*Advisory Council on Historic Preservation*  
[www.achp.gov](http://www.achp.gov)  
202-606-8503

*American Association of Museums*  
[www.aam-us.org](http://www.aam-us.org)  
202-289-1818

*American Association of State and Local History*  
[www.aaslh.org](http://www.aaslh.org)  
615-320-3203

*American Association of State Highway and Transportation Officials*  
[www.transportation.org](http://www.transportation.org)  
202-624-5800

*American Planning Association*  
[www.planning.org](http://www.planning.org)  
312-431-9100

*Americans for the Arts*  
[www.artsusa.org](http://www.artsusa.org)  
202-371-2830

*Institute of Museum and Library Services*  
[www.imls.gov](http://www.imls.gov)  
202-606-8536

*National Assembly of State Arts Agencies*  
[www.nasaa-arts.org](http://www.nasaa-arts.org)  
202-347-6352

*National Association of Development Organizations*  
[www.nado.org](http://www.nado.org)  
202-624-7806

*National Association of Resource Conservation and Development Councils*  
[www.rcdnet.org](http://www.rcdnet.org)  
202-434-4781

*National Association of State Development Agencies*  
[www.nasda.com](http://www.nasda.com)  
703-490-6777

National Conference of State Historic  
Preservation Offices  
www.nso.org/nchpo  
202-624-5465

National Endowment for the Humanities  
www.neh.fed.us  
202-606-8400

National Park Service, Rivers, Trails and  
Conservation Assistance Program  
www.nrc.nps.gov/nca  
202-208-6843 (Headquarters)

National Trust for Historic Preservation  
www.nthp.org  
1-800-944-6847

NTHP Main Street  
www.mainst.org  
202-588-6219

NTHP Rural Heritage  
www.ruralheritage.org  
202-588-6204

Partners in Tourism  
www.nasaa-arts.org/new/nasaa/artworks/  
ct\_contents.shtml  
www.aam-us.org/cultural.htm

Travel Industry Association  
www.tia.org  
202-408-8422

#### U.S. Department of Agriculture

USDA Cooperative State Research,  
Education, and Extension Service  
www.research.usda.gov  
202-720-3029

USDA Rural Development  
www.rurdev.usda.gov  
(202) 720-2791

USDA National Rural Development  
Partnership  
www.rurdev.usda.gov/ndpj  
202-690-2394

U.S. Economic Development Administration  
www.doc.gov/eda  
202-482-5081

U.S. Small Business Administration  
www.sbaonline.sba.gov  
1-800-827-5722

#### Photo Credits

##### Cover

Lighthouse courtesy of Erie Convention & Visitors Bureau  
Hazel Pete by Jill Sabella

##### Page 4-8

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East Carolina Village of Yesterday courtesy of  
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WC Handy Photo from "History of Blues" Francis Davis

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Hoops art by the Hoops Market

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Windmill and Rural Landscape photos by Upper  
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Ane lymne in front of Swenson Farm by Tom Cheryny

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Gibblian Estate by Minnesota River Valley Scenic Byway  
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Threshing Show by Minnesota's Machinery Museum

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Farmer cultivating field courtesy of the Minnesota River  
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Supper at the Old Swenson Farm courtesy of the  
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Scenic Vista by Minnesota River Valley Scenic Byway  
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Call in the Nebraska Outback courtesy of North Central  
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Blackstone River courtesy of Blackstone River National  
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Slater Mill by Jim McElholm

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Construction by R. Christopher Noonan  
Blackstone Valley Trolley by Robin Nash

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Blackstone River "An American Heritage River" courtesy  
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Grifton Church by R. Christopher Noonan

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Blackstone Valley Explorer by Barbara Leach  
Interior of Museum of Work and Culture by Paul Darling  
Exterior of Museum of Work and Culture by Connie  
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Aerial views courtesy of 1000 Islands International  
Tourism Council

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Lighthouse courtesy of Erie Convention and Visitors  
Bureau  
Boat in locks courtesy of St. Lawrence Seaway  
Development Corporation  
Man with fish courtesy of Niagara County Tourism

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Family dining courtesy of 1000 Islands International  
Tourism Council  
Big Niagara courtesy of Erie Maritime Museum-PA  
Historical and Museum Commission

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Historic ship wheel by Ian Thiesen

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Seaway Trail Discovery Center by Hans Jurga  
Colonial industry by MM Queenen  
Cape harvest by NYSDED  
Apple wagon by C. Gary Beckstead

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Photo of Volcanic Legacy Scenic Byway—USDA Forest  
Service

Sponsors of this publication have a variety of financial and technical assistance programs. Many of these programs are delivered in partnership with State and regional agencies and nonprofit organizations. Checking your local phone book, library and the Internet site listed will lead to the most local contact for each program. To get you started, national level contacts have been provided. In many cases, further communication will be needed to find the point of program delivery for your community.

#### **Federal Highway Administration (FHWA)**

The mission of the Federal Highway Administration is to continually improve the quality of our nation's highway system and its intermodal connections. FHWA provides leadership for an array of federally funded, state administered programs. There are several specific programs that may be of particular interest for people involved in transportation and tourism in rural areas:

##### **Contact information:**

Main web site: [www.fhwa.dot.gov](http://www.fhwa.dot.gov)  
Public Affairs Phone: (202) 366-0660

##### **National Scenic Byways Program**

[www.byways.org](http://www.byways.org)  
(800) 4-BYWAYS x3

##### **Recreational Trails Program**

[www.fhwa.dot.gov/environment/recretrail.htm](http://www.fhwa.dot.gov/environment/recretrail.htm)  
(202) 366-0106

##### **Transportation Enhancements Program**

[www.fhwa.dot.gov/environment/te.htm](http://www.fhwa.dot.gov/environment/te.htm)  
[www.enhancements.org](http://www.enhancements.org)  
(202) 366-0106

#### **National Endowment for the Arts (NEA)**

The National Endowment for the Arts, an investment in America's living cultural heritage, serves the public good by nurturing the expression of human creativity, supporting the cultivation of community spirit, and fostering the recognition of excellence and diversity of our nation's artistic accomplishments. The following may be of particular relevance for rural cultural heritage tourism projects:

##### **Contact information:**

Main web site: [www.arts.endow.gov](http://www.arts.endow.gov)  
Public Affairs Phone: (202) 682-5400

##### **State arts agencies**

[http://www.arts.gov/artforms/RAO\\_SAAs.html](http://www.arts.gov/artforms/RAO_SAAs.html)

##### **State folklorists**

<http://www.arts.gov/artforms/Folk/Folk6s.html>

##### **Challenge America: Community Arts Development**

<http://www.arts.endow.gov/guide/Challenge/ChallengeIndex.html>  
(202) 682-5700

##### **NEA-Forest Service Arts and Rural Community Assistance Initiative (limited availability)**

<http://www.arts.endow.gov/partner/Rural.html>

#### **United States Department of Agriculture (USDA)**

The mission of the United States Department of Agriculture includes enhancing the quality of life for the American people, supporting sound development of rural communities and providing economic development opportunities for farm and rural residents. USDA provides a wide array of programs, many of them state administered. The agencies that collaborated on this publication offer programs that may be of interest to people involved in transportation and tourism in rural communities.

##### **Contact information:**

Main web site: [www.usda.gov](http://www.usda.gov)  
Phone: (202) 720-2798

##### **Economic Research Service**

[www.ers.usda.gov](http://www.ers.usda.gov)  
(202) 694-5050

##### **Forest Service**

[www.fs.fed.us](http://www.fs.fed.us)  
(202) 205-1760

##### **Natural Resources Conservation Service**

[www.nrcs.usda.gov](http://www.nrcs.usda.gov)  
(202) 720-7246

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#### **Credits**

**Project Manager:** Amy Jordan Webb  
**Author:** Suzanne Diane  
**Research Consultant:** John Whiteman, Whiteman & Tancore  
**Project Assistant:** Carrie Kidd  
**Designer:** Gog Meyers, Mojama Creative

Special thanks to Derrin Brown, Rob Draper, Irv Maestri, Rick Reeder, Eileen Stammers, Floyd Thompson, Tony Tighe, and Steve Yaddi.

#### **Prepared by**



**NATIONAL TRUST**  
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#### **Funded by**



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**Resource Center**

America's Byways Resource Center