



# When Beans Were Bullets: War-Era Food Posters

2010 Public Exhibit dates:  
at NAL: June 21 - Sept 10  
at USDA: Oct 6 - Nov 10

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Exhibit website:  
www.good-potato.com/  
beans\_are\_bullets

## What can war posters tell us about our nation's attempts to modify food consumption habits?

*When Beans Were Bullets* is an exhibit of World War I & II posters from the collection of the USDA's National Agricultural Library (NAL). The exhibit examines the evolution of poster styles, propaganda messages, and advertising history from the two time periods.

Combining the eye of a graphic designer with the research skills of a historian, curator Cory Bernat highlights the dramatic differences in style and content that emerged between the two wars. She displays copies of over seventy posters on fence panels instead of in frames to highlight their mass-produced quality.

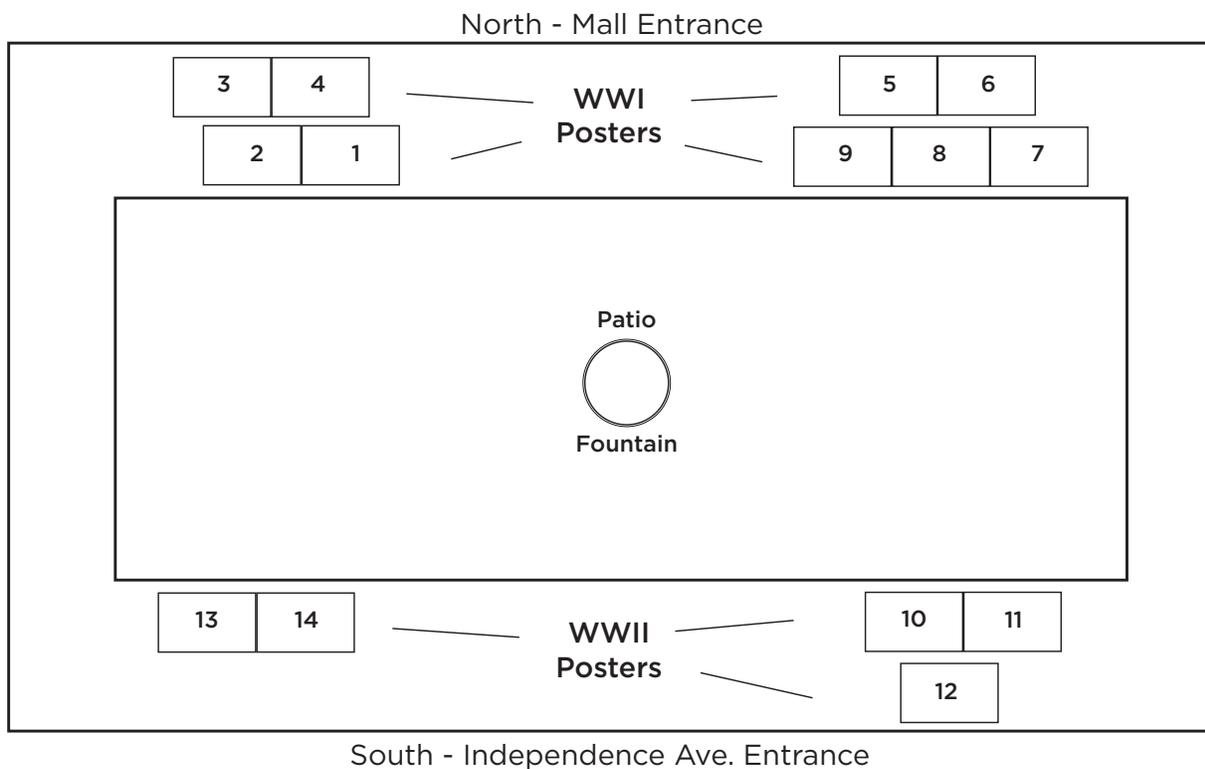
A ready reference for researchers and educators, an expanded, online version of the exhibit [www.good-potato.com/beans\_are\_bullets] serves as a preview of the physical exhibit, open October 6 - November 10, 2010 at the USDA South building in downtown Washington, D.C.

Cory Bernat researched and created *When Beans Were Bullets* in collaboration with the National Agricultural Library. Bernat is a designer, curator and public historian living in Washington, D.C.

To order reprints of posters, or for information about NAL's Special Collections, visit: www.nal.usda.gov or call: (301) 504-6503.



## Exhibit Floor Plan USDA North/Whitten Building Patio



□ — Exhibit panels (14 total)

