

**Peer Counselor Interventions: Study Designs and Results**

		Study Design		Significant Impacts	
		RTC	Quasi-Experimental	RTC	Quasi-Experimental
<b>Goal: Increase any breastfeeding</b>					
US-WIC	11	—	11	—	8
US-WIC	2	1	1	—	1
Canada, Scotland	3	1	2	—	1
<b>Goal: Increase exclusive breastfeeding</b>					
Bangladesh, Chile, Mexico	3	2	1	2	1
<b>Total</b>	<b>19</b>	<b>4</b>	<b>15</b>	<b>2</b>	<b>11</b>

RTC = randomized treatment-control design

U.S. Department of Agriculture, Food and Nutrition Service, Office of Analysis, Nutrition and Evaluation, Breastfeeding Intervention Design Study-Final Evaluation Design and Analysis Plan. Joan E. McLaughlin, Nancy R. Burstein, Fumiyo Tao, Mary Kay Fox. Project Officer, Patricia McKinney. Alexandria, VA: 2004.