

Title of Project: Beyond the Basics - Breastfeeding Management Seminars and Reference Manual

Agency Name: Indiana State Department of Health - WIC Program

State: Indiana

Key Word Descriptors: Training, breastfeeding

Description of Project:

Several one-day seminars are being offered to all WIC staff and to non -WIC breastfeeding service providers such as other public health staff, and medical service- providers. Included in the seminars will be a manual with two Best Start booklets entitled "Breastfeeding Promotion Guide" and "Thanks to your loving support, breastfeeding is thriving at WIC".

An important goal of the project is to ensure that all WIC staff are giving accurate, consistent information as breastfeeding knowledge has greatly expanded and changed in the past five years. A related goal is to encourage collaboration and sharing of accurate information within the health provider community.

Result of Project:

It is expected that all WIC clinic staff will have basic breastfeeding expertise with ready access to accurate reference materials. It is anticipated that an annual update will be offered to the approximately 125-page manual provided at the seminar.

Contact Person:

Sharon Farrell, M.S., R.D., C.D.,
Nutrition and Clinic Services Consultant
IN State Dept. of Health, WIC
2 North Meridian Street
Indianapolis, IN 46204-3006
sfarrell@isdh.state.in.us
Phone: (317) 233-5603
Fax: (317) 233-5609