



Breastfeeding Promotion and Support

📖 Books

Gotsch, G. *Breastfeeding - Pure and Simple*. La Leche League International, 2000.

La Leche League International. *The Womanly Art of Breastfeeding*, 7th edition. Plume, 2004.

Pryor, K. *Nursing Your Baby*. New York, NY: Harper & Row, 1991.

Renfrew, M., Risher, C., Arms, S. *Bestfeeding: Getting Breastfeeding Right for You*. Celestial Arts, 2000.

🌐 Internet Resources

4Women.gov. The National Women's Health and Information Center
U.S. Department of Health and Human Services
Web site: <http://www.4woman.gov/>

Breastfeeding Promotion and Support
Center for Disease Control
Web site: <http://www.cdc.gov/breastfeeding/support-home.htm>

Fathers Supporting Breastfeeding
Food and Nutrition Services, USDA
Web site: <http://www.fns.usda.gov/wic/Fathers/SupportingBreastfeeding.HTM>
Description: This site is part of WIC's national breastfeeding initiative to involve fathers in breastfeeding promotion efforts.

Learning Center - Breastfeeding Promotion and Support
WIC Works Resource System
Web site: http://www.nal.usda.gov/wicworks/Learning_Center/index.html

National WIC Association
Web site: <http://www.nwica.org/>

United States Breastfeeding Promotion Committee
Web site: <http://www.usbreastfeeding.org/>
Description: This site promotes, supports and protects breastfeeding.

📖 Organizations & Education Materials

Best Start Social Marketing
4809 E. Busch Blvd. Suite 104
Tampa, FL 33617

👤 Organizations & Education Materials Continued

Toll Free: 800) 277-4975

Tel: (813) 971-2119

Fax: (813) 971-2280 Fax

Web site: <http://www.beststartinc.org/>

Description: Best start is a not-for-profit corporation that provides social marketing services including the Loving Support Campaign to support public health, education, social service and other organizations that serve economically disadvantaged families.

Childbirth Graphics Catalog

Web site: <http://www.childbirthgraphics.com/>

Tel: 1-800-299-3366 Ext. 287

Fax: 1-888-977-7653 This Web site offers pamphlets, posters, etc., for breastfeeding promotion and education.

International Lactation Consultant Association

1500 Sunday Drive, Suite 102

Raleigh, NC 27607

Tel: (919) 787-5181

Fax (919) 787-4916

Web site: <http://www.ilca.org/>

This Web site provides a list of Lactation Management Courses.

La Leche League International (LLLl)

Web site: http://www.lalecheleague.org/home_intro.html

This Web site has local league contact information for referring WIC participants.

Noodle Soup Catalog

Web site: <http://www.noodlesoup.com/>

Tel: 1-800-795-9295

This Web site specializes in educational materials for pregnancy, breastfeeding, World Breastfeeding Week, childbirth and parenting education.