



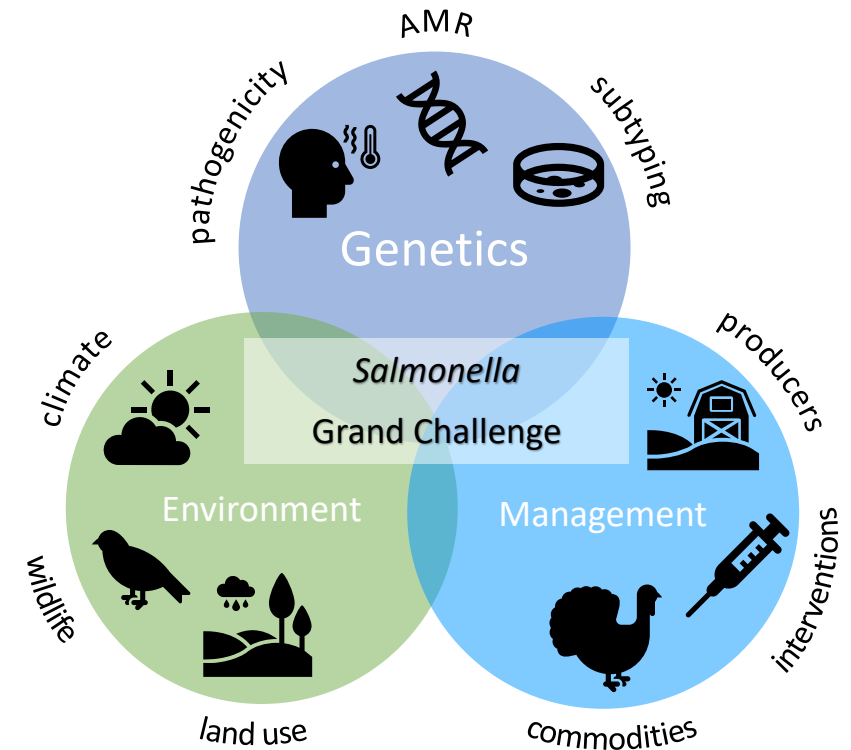
Use of data science to improve food  
safety:

## The ARS *Salmonella* Grand Challenge and Data Analytics

Tatum Katz, Ph.D. M.A.Stat

ORISE SCINet Postdoctoral Fellow

Meat Safety and Quality Research Unit, Clay Center, NE



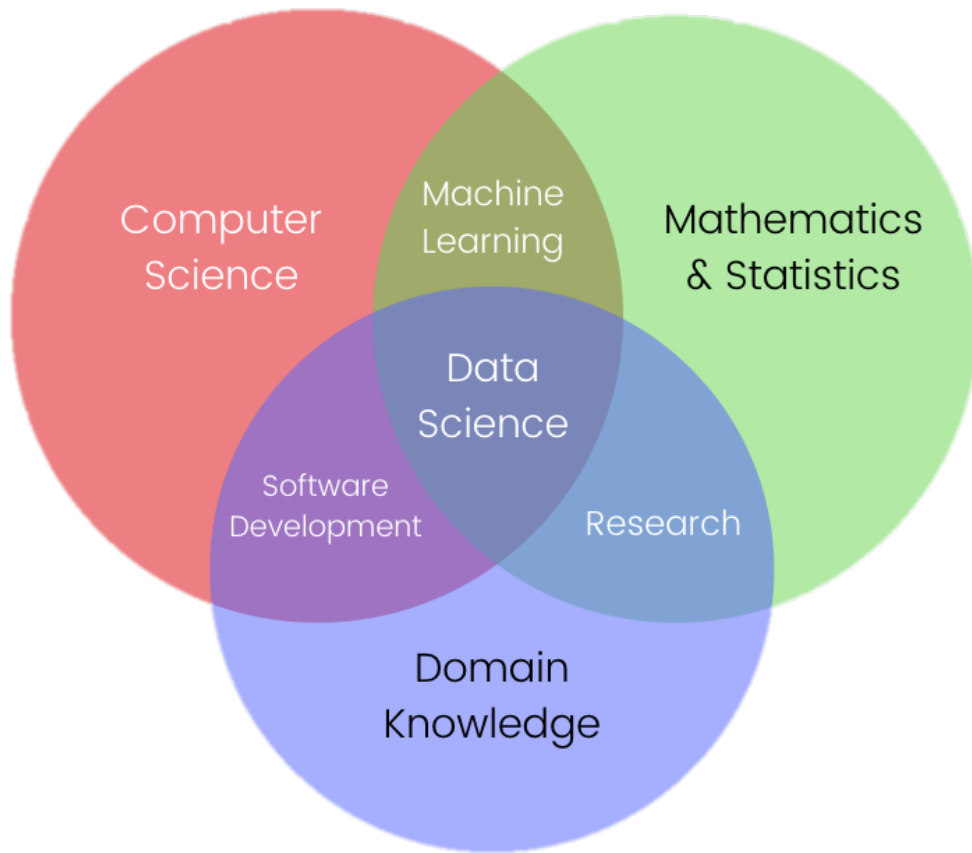


# My goals for the audience

- Learn about the ARS *Salmonella* Grand Challenge
- Understand what data science is
- Understand what data science can contribute to a research program
- Think about how you can leverage data science in your own research, and what challenges you may face



# What is data science?



- Inter/transdisciplinary
- Combines math-stat, programming, and domain knowledge
  - Domain knowledge: expertise in the field of application
    - Ex, my domain is infectious disease ecology
- Goal:
  - Wrangle data from various sources
  - Identify novel insights to drive research forward
  - Hypothesis generation AND hypothesis testing
  - Create tools to help other researchers and stakeholders use data effectively

# Why is everyone talking about data science all the time?

- Closely related to **machine learning** and **artificial intelligence**
- Closely related to **big data**
- Closely related to **visualization** and **communication** of research findings
- Why now?
  - We are collecting more data than we can ever digest into useful results
  - Lack of expertise and training available
    - Historically, data scientists received training by real-life problem solving instead of formal classroom learning
    - Ex, first cohort at my graduate program to be able to specialize in data science

This is an excellent time to take advantage of the fresh crop of data scientists!

## The Data Science Workforce Gap

67% of companies are expanding their data science teams



Job listings for data science roles increased by 37% from 2018-19



**3X** There are 3x the number of data science job postings than job searches

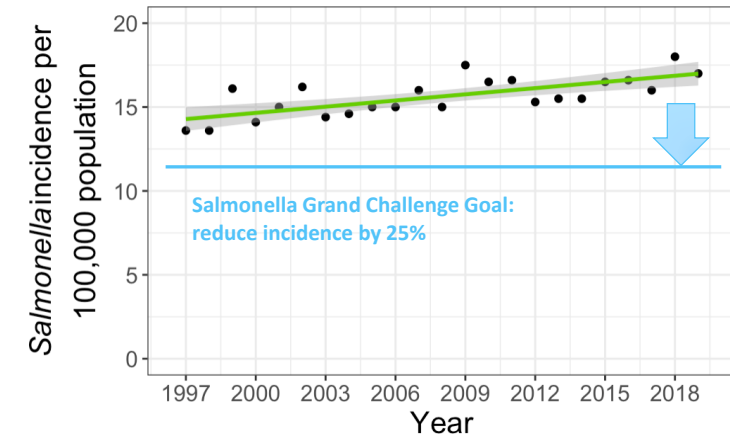
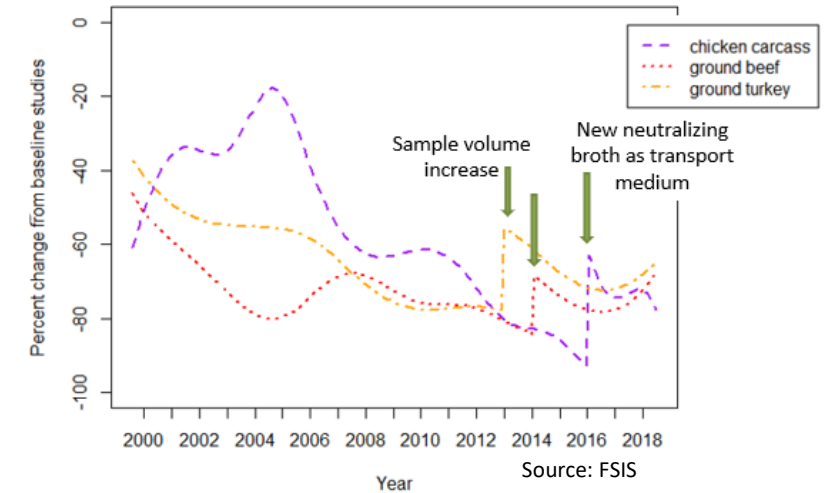
QuantHub, "The Data Scientist Shortage in 2020." (2020)  
<https://quanthub.com/data-scientist-shortage-2020/>



# The *Salmonella* problem

- Despite high investment and a downward trend in *Salmonella* contamination on product, illness rates have not decreased in 20 years
- New approaches and innovative thinking are needed to address the on-going challenge

Downward Trend In Salmonella Contamination





The background of the slide is a collage of various umbrellas. In the top left, there is a close-up, low-angle shot of a single white umbrella with black ribs, showing water droplets on its surface. The rest of the background is filled with a dense collection of colorful umbrellas in shades of red, yellow, blue, green, and purple, viewed from below against a bright sky.

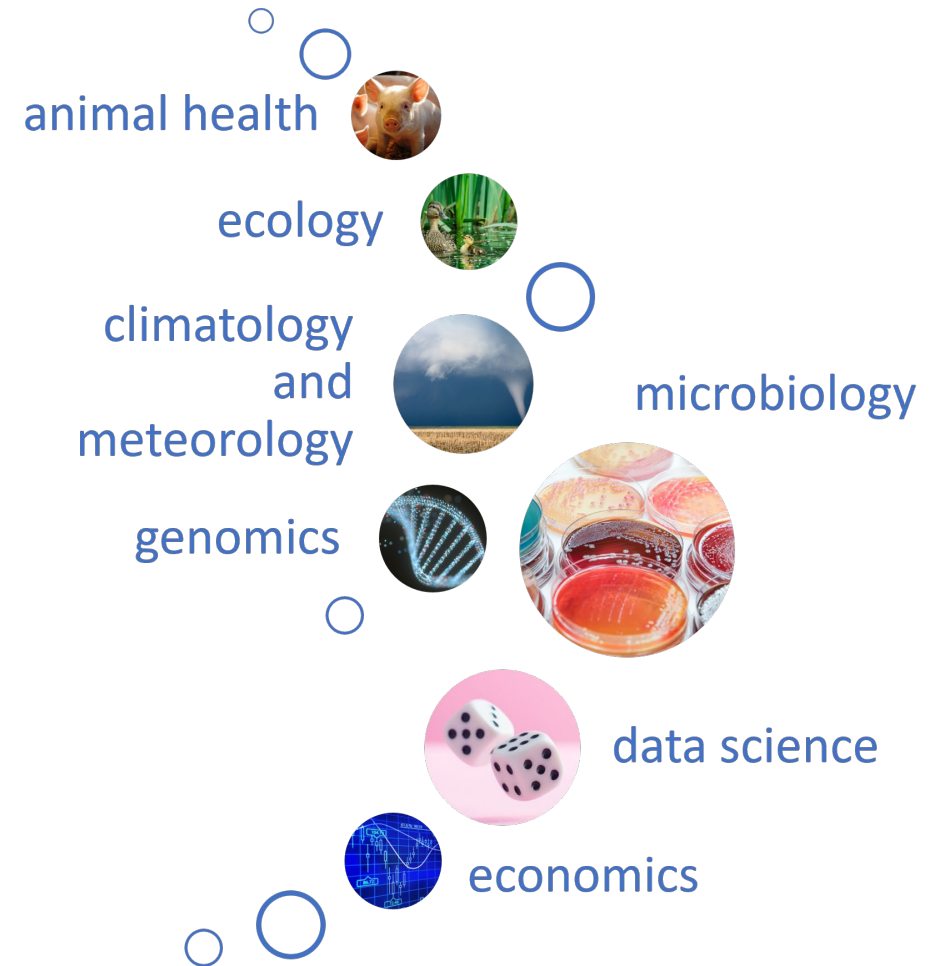
# The ARS *Salmonella* Grand Challenge

An **umbrella** for ARS *Salmonella* research with the team goal of improving scientific impact, encouraging innovation and innovative thinking and enhancing collaborative, multidisciplinary work



# The ARS *Salmonella* Grand Challenge

- 24 core members across the Agricultural Research Service and Economic Research Service, representing 8 locations
- A Computational Postdoctoral Community of Practice
- An Industry Advisory Board representing the four major meat and poultry commodities and four companies
- Additional collaborators across universities, industries, and associations





# The ARS *Salmonella* Grand Challenge

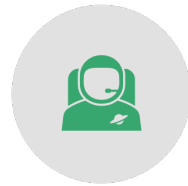
Vision: Support stakeholders to implement  
affordable, effective, data-driven strategies to  
address Salmonella food safety goals



**Gold Standard Protocols**  
across projects and publicly  
available



**Cutting-edge data  
management** platforms and  
ontologies



**Pilot studies** to ground-truth  
findings for application in  
real-world systems



**Cost-efficacy models** for  
industry buy-in of  
interventions as economic  
viable



**Decision support tools** for  
stakeholders that are easy to  
interpret and use

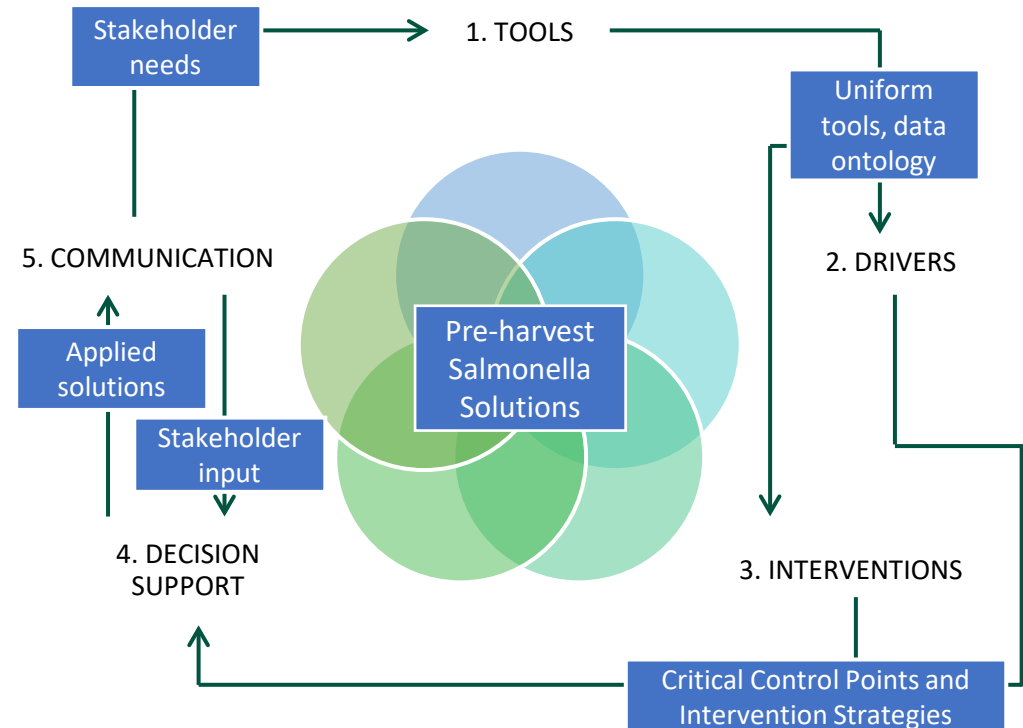


**Demonstration projects** in  
collaboration with  
stakeholders to show value



# The ARS *Salmonella* Grand Challenge

- Tools
  - Identify novel tools and standardized protocols
- Drivers
  - Define predictive reservoirs and drivers
- Interventions
  - Implement mitigation approaches that address production complexity
- Decision support
  - Apply AI and ML to develop easy to use decision support tools
- Communication
  - Implement a Communication, Outreach, and Data Management plan





# Using data science to improve food safety: A case study

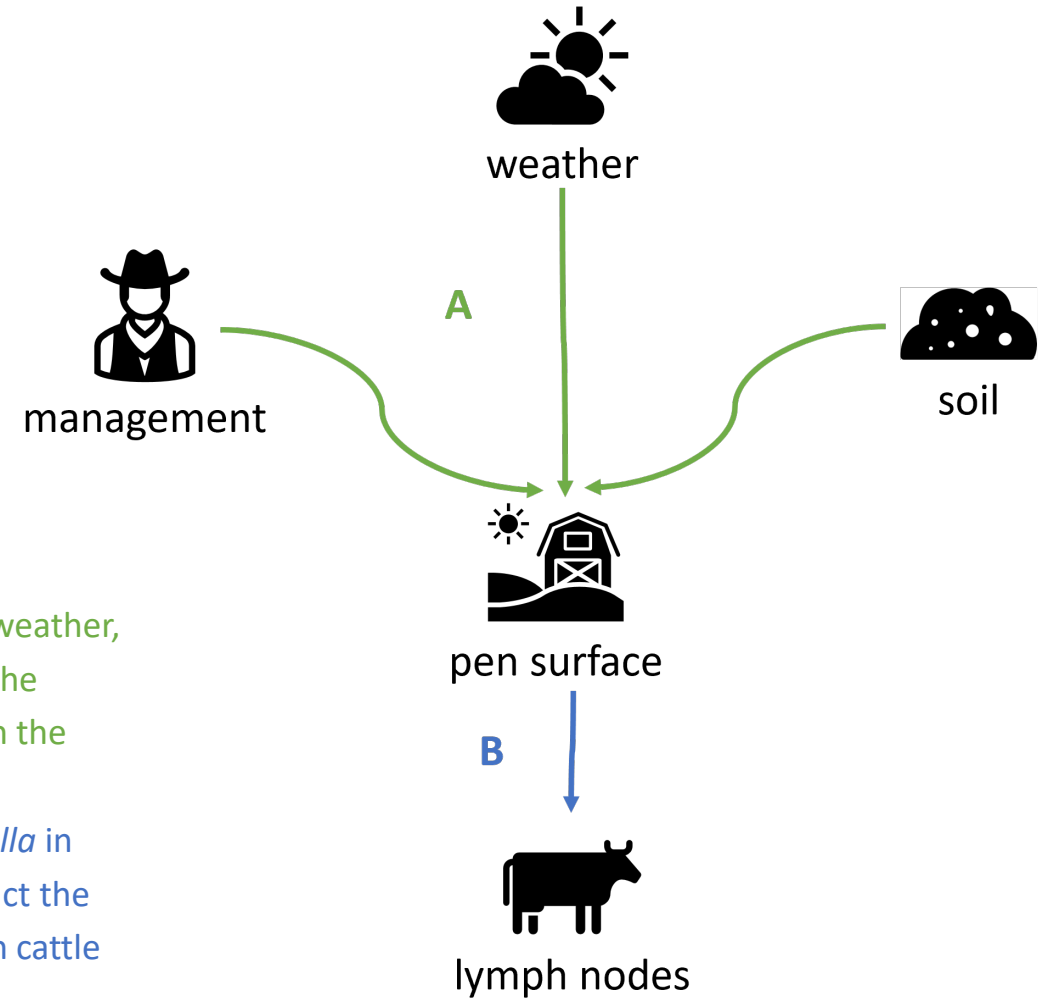
with John W. Schmidt, Terrance Arthur, and  
Tommy Wheeler at USMARC

Goal:

Identify pre-harvest predictors of *Salmonella*-  
contaminated lymph nodes at harvest, for  
cattle

Working hypotheses:

- A. Management decisions, weather,  
and pen soil can predict the  
presence of *Salmonella* in the  
pen surface
- B. The presence of *Salmonella* in  
the pen surface can predict the  
presence of *Salmonella* in cattle  
lymph nodes at harvest





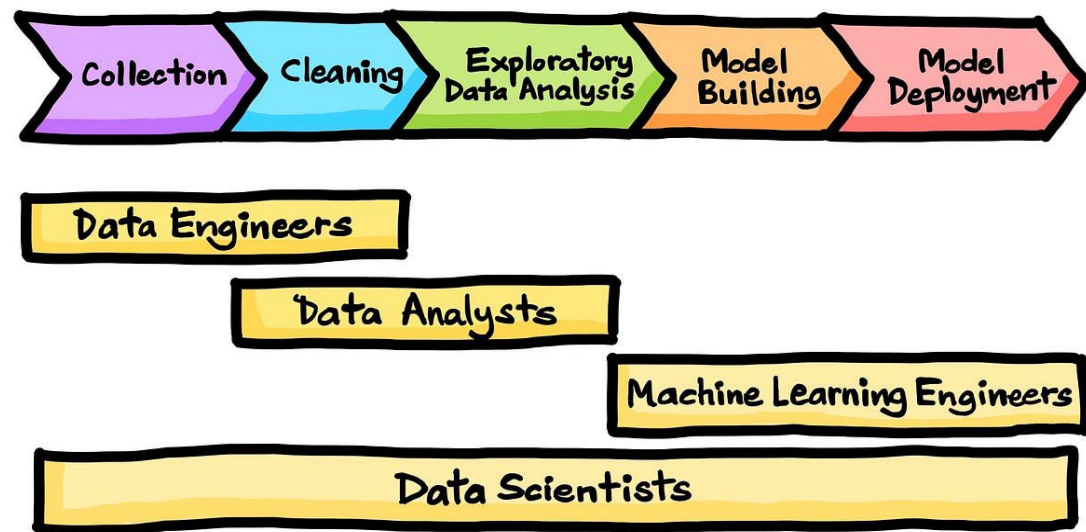
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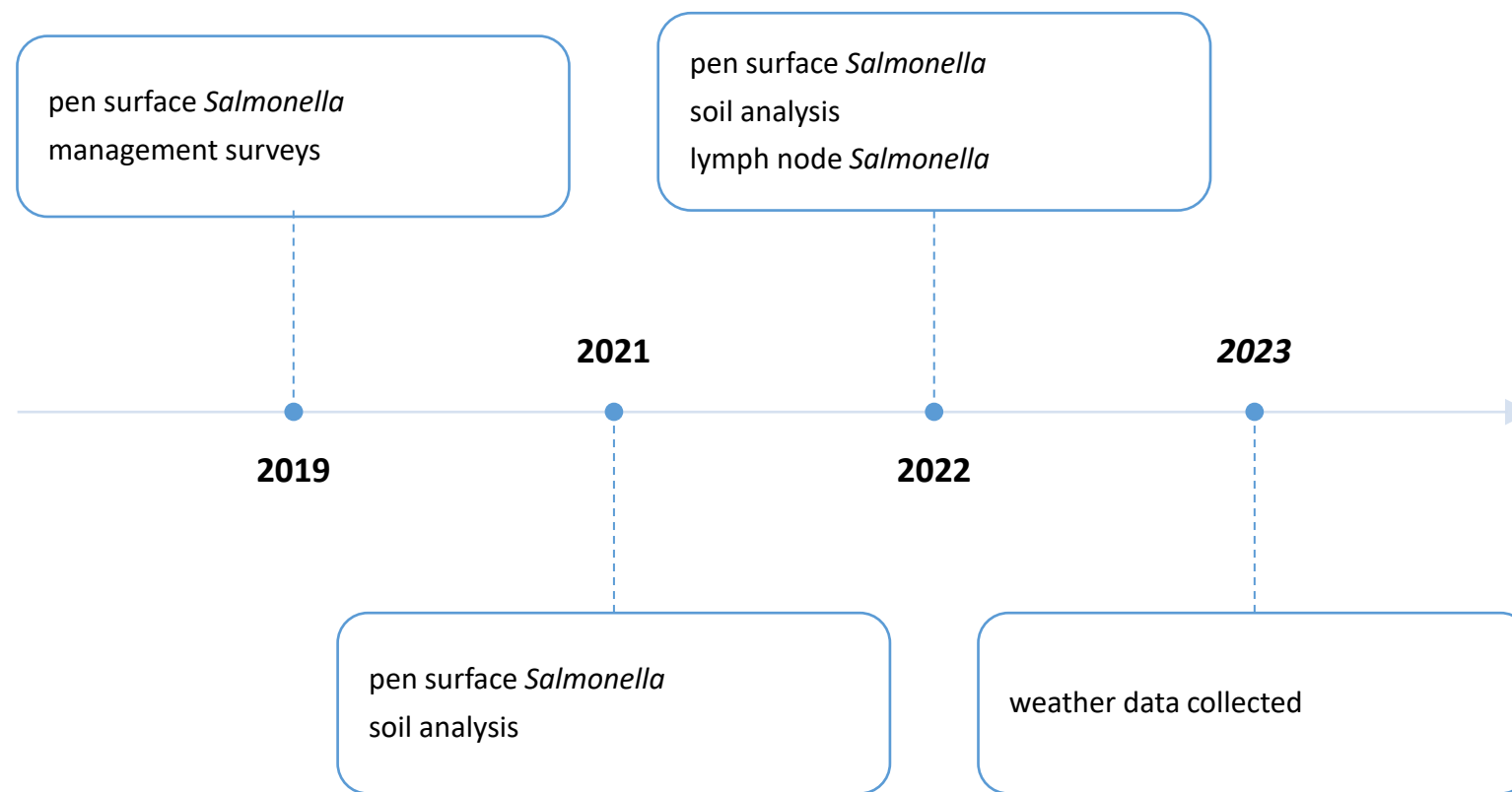
## THE DATA SCIENCE PROCESS





# Pre-harvest predictors of post-harvest *Salmonella* contamination

## Data Collection





# Pre-harvest predictions of post-harvest *Salmonella* contamination

## Data cleaning



### Pen surface *Salmonella*

- 4 samples per pen
- *Salmonella* detection
- *Salmonella* index
- *Salmonella* pathogenicity



### Lymph node *Salmonella*

- One value per carcass, 25 carcasses per pen
- Three peripheral lymph nodes
  - superficial cervical
  - popliteal
  - subiliac
- *Salmonella* index



### Soil analysis

- One value per pen
- 100+ variables describing moisture, pH, minerals, metals, and salts in the soil



### Management surveys

- Limited data
- One value per feedlot
- Where the cattle came from
- Pen density
- Probiotic information
- Tylosin use



### Weather

- K State Mesonet data from local weather stations (matched by closest feedlot)
- One value per feedlot (some feedlots share a weather station)
- Air temperature
- Soil temperature at 2 and 4 inches depth
- Solar radiation
- Wind
- Precipitation
- Evapotranspiration of grass and alfalfa

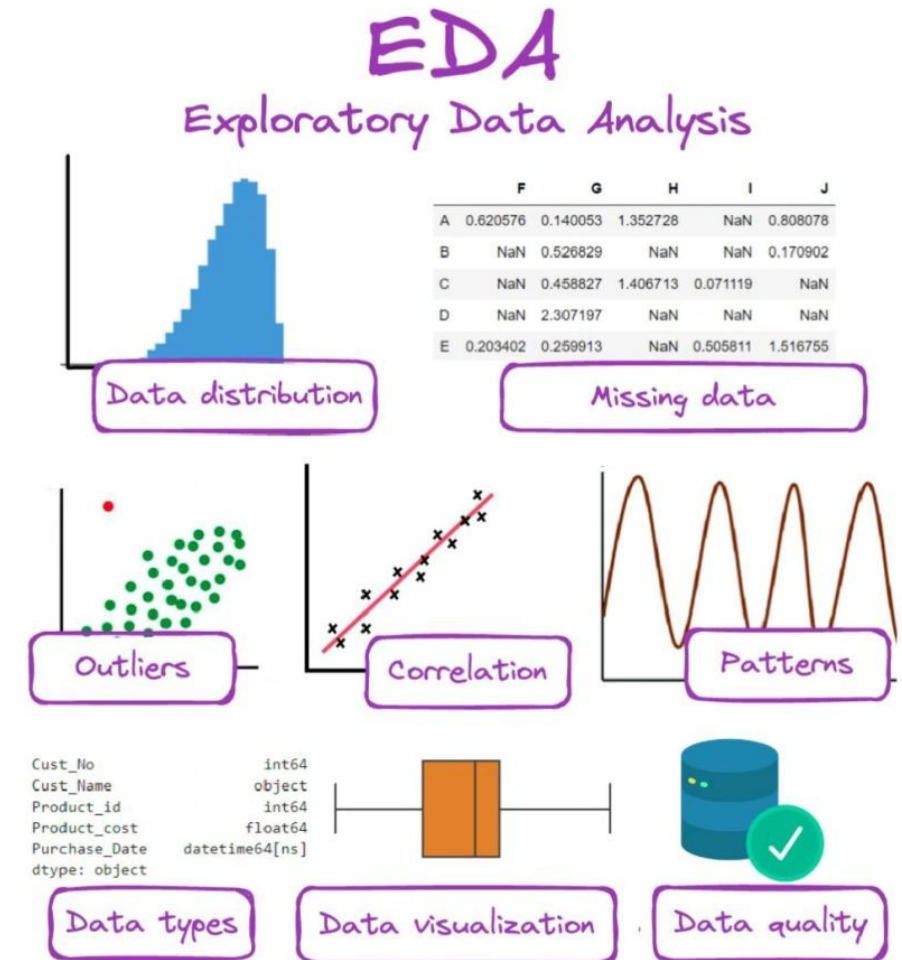


# Pre-harvest predictors of post-harvest *Salmonella* contamination

## EDA

### Exploratory Data Analysis (EDA)

- Use visualization tools to learn about data
- Identify patterns
- Identify errors/outliers/issues
- Hypothesis generating





# Pre-harvest predictors of post-harvest *Salmonella* contamination

## EDA

### Problems:

- After cleaning and combining all data, we had 95 variables describing 24 observations (complete cases)
  - n vs p problem
- Visualizing 95 individual variables is a lot

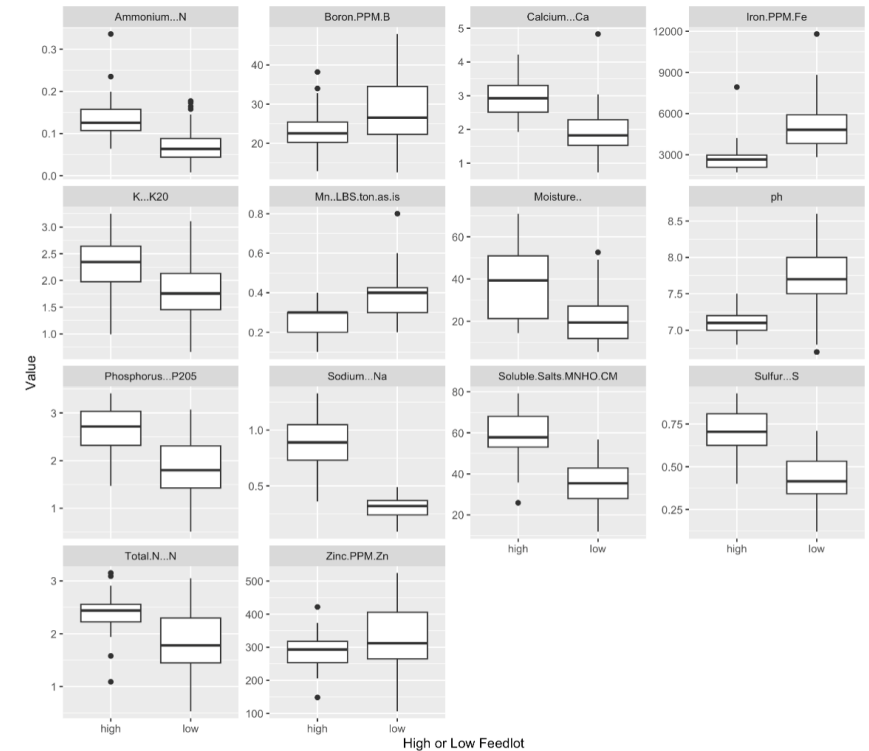
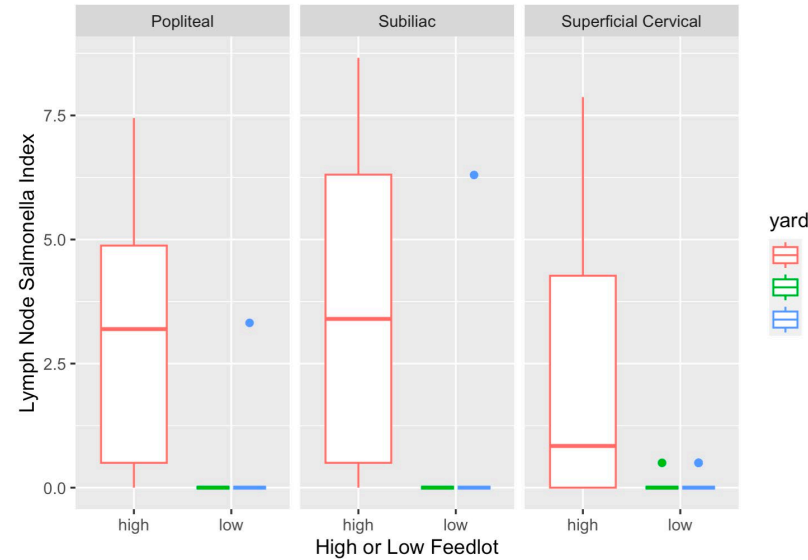
### Solutions:

- Analyze each type of data (weather, management, soil) separately and together to identify trends (increase n, decrease p)
- Dimensionality reduction (PCA, CUR)
- Reclassify outcome variable from numeric continuous to categorical (*Salmonella* index to high/low *Salmonella*) to increase signal and reduce noise (increase power)
- Write programs to automate visualization of variables (still have to look at every single plot, though!)



# Pre-harvest predictors of post-harvest *Salmonella* contamination

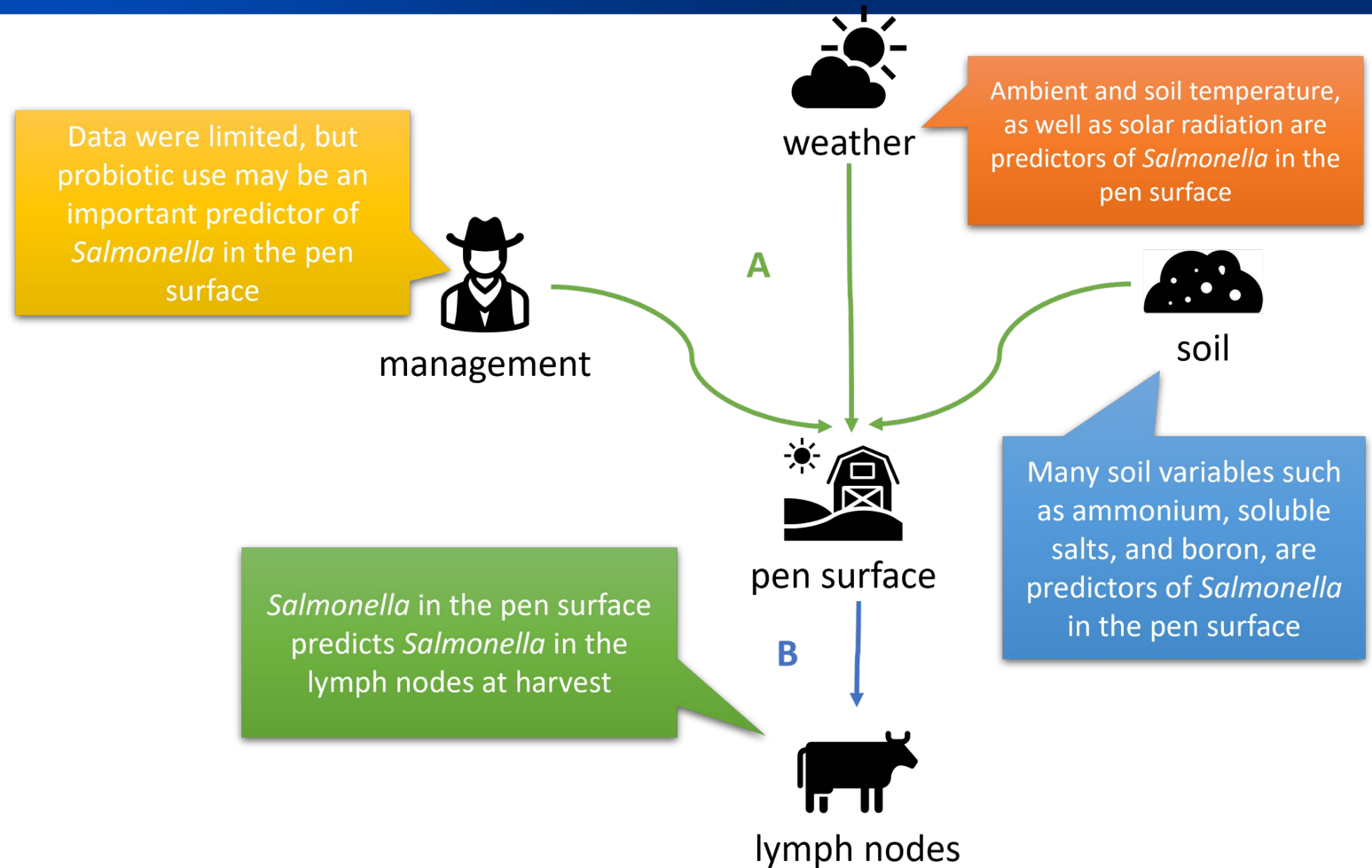
EDA





# Pre-harvest predictors of post-harvest *Salmonella* contamination

## Model Building



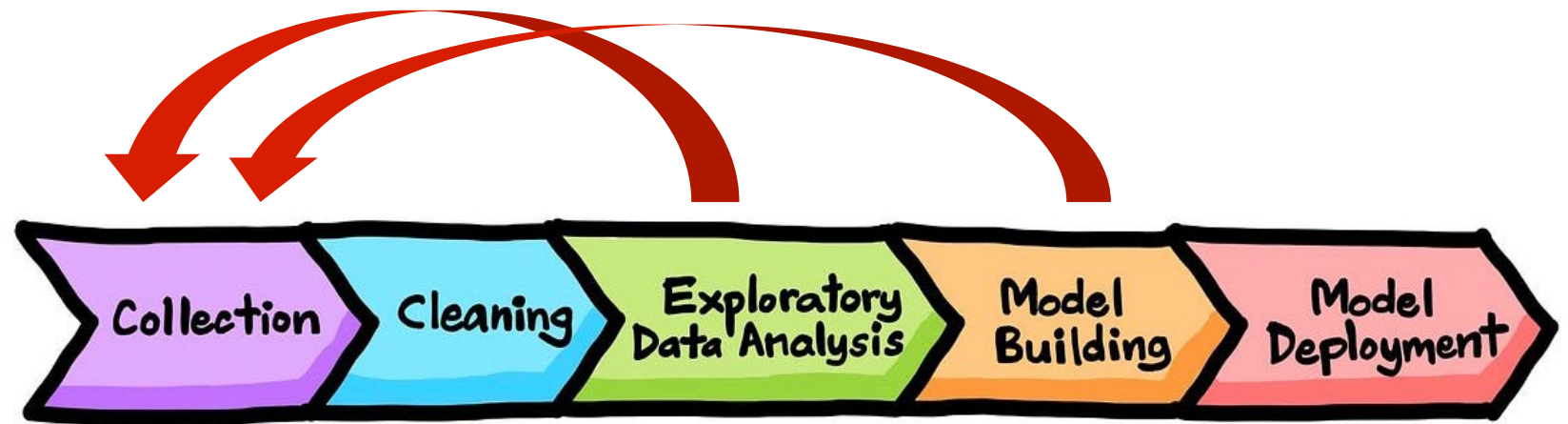
# Pre-harvest predictors of post-harvest *Salmonella* contamination

the process is  
not so linear!

Issues:

- Not enough data to model the entire system together
- Too few data to control for all confounding factors

Sometimes, we have to go back







Call data from weather database API based on user input



Pre-harvest predictors of post-harvest *Salmonella* contamination

Model deployment

Zip code of the feedlot

Date range that cattle were in the pen  
 to

Do you use a probiotic?  
☒ Yes ☐ No

Soil ammonium content  ppm

Soil boron content  ppm

Soil soluble salts content  MNHO/cm

**Your *Salmonella* risk is:**

**LOW**

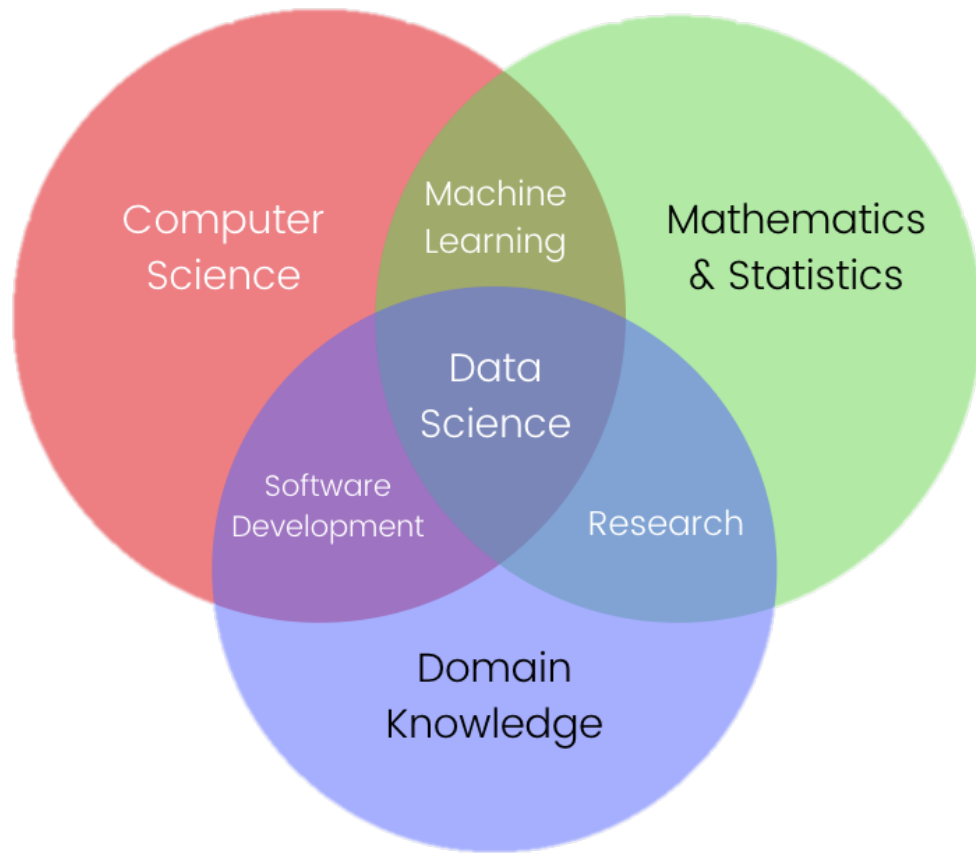
**Recommended actions:**

Risk Level	Recommended Action
Low Risk	Maintain current conditions
Moderate Risk	Introduce probiotic into feed and monitor
High Risk	Harvest this herd last

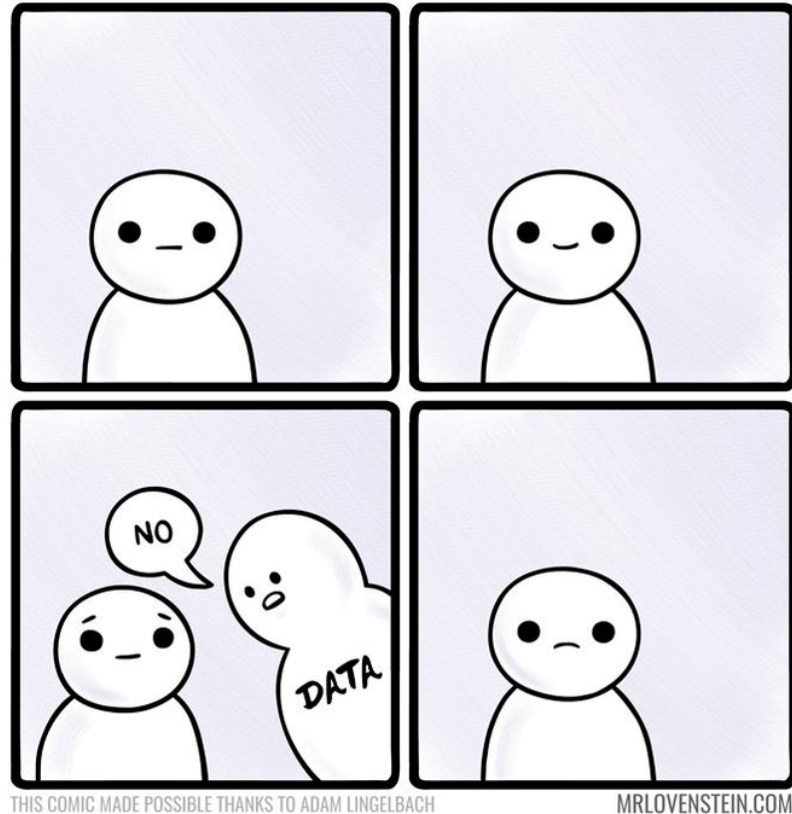
Calculate model predictions from user input

Convert model predictions to a simple red-yellow-green recommender system and provide insights to the user

## The value add of data science



- **Domain knowledge** allows ease of communication between domain scientists and data scientists
- Traditional **math/stat background** ensures methods are quantitatively sound
- **Programming** creates reproducible results, development of software for non-programmers
- Ease of handling of "big data":
  - High volume
  - High diversity
  - High speed



## Takeaways

- Data science combines mathematics, statistics, programming, and domain expertise to wrangle diverse data and produce novel insights with a focus on visualization and communication
- We used data science to identify pre-harvest predictors of post-harvest lymph node *Salmonella* contamination in cattle
- These findings will be used to collect more specific data to build and deploy a decision support tool to assist stakeholders
- The challenges we faced are not unique to our system
  - Low data
  - Diverse data
  - n vs p problem